






MICHAEL PULEO

MBA

MY PROFILE

An experienced digital marketer with a background in the automotive industry. My goal is to innovate within the strategic marketing space by applying steadfast principles to cutting edge research.

CONTACT

-  614-623-1837
-  MichaelPuleo2@gmail.com
-  Northern Kentucky

CERTIFICATIONS & ACCOLADES

- Google Search Ads Certification
- National Credit Councilor Certification
- Contributor to Northerner University Newspaper
- Author of Award Winning Essay "How to Respond in a Pandemic."

SKILLS

- SOCIAL MEDIA
- SEO & SERP
- CONTENT MARKETING
- ADVERTISING
- WEB DESIGN
- PROFESSIONAL WRITING

EXPERIENCE

MARKETING MANAGER

Mixed Breaks LLC (2024 - Current)

Responsible for social media, advertising, creative assets, video production, event planning, and PR.

SALES CONSULTANT

Best Direct Marketing (2014 - 2018)

Tansky Toyota/Stewart Auto Group (2012 - 2014)

Automotive Sales Representative.

PROJECTS

Buckeye Car Loan (Est. 2017)

Automotive lead generation, dealer promotion, and affiliate marketing website garnering hundreds of local visitors monthly.

Road Ragers (Est. 2024)

Automotive social media brand with 60,000+ followers and millions of weekly views weekly.

EDUCATION

HAILE COLLEGE OF BUSINESS

(2022 - 2024)

MASTERS OF BUSINESS ADMINISTRATION WITH FOCUS IN MARKETING

NORTHERN KENTUCKY UNIVERSITY

(2018- 2022)

BACHELORS OF ARTS IN PHILOSOPHY / PRE-LAW

GATEWAY COLLEGE

(2019 - 2021)

ASSOCIATES OF APPLIED SCIENCE
CRIMINAL JUSTICE CORE CERT.